#### IRISH ANGUS CATTLE SOCIETY

#### **PRIVACY POLICY**

#### Introduction

This is the Privacy Policy of the **Irish Angus Cattle Society**, which is referred to as the "**Society**", "**us**" or "**we**" throughout this Privacy Policy. This Privacy Policy provides details of the way in which we Process Personal Data in line with our obligations under Data Protection Law.

Capitalised terms used in this Privacy Policy are defined in the Glossary in Annex I.

#### **Background and Purpose**

The purpose of this Privacy Policy is to explain what Personal Data we Process and how and why we Process it. In addition, this Privacy Policy outlines our duties and responsibilities regarding the protection of such Personal Data. The manner in which we Process data will evolve over time and we will update this Policy from time to time to reflect changing practices.

In addition, in order to meet our transparency obligations under Data Protection Law, we will incorporate this Privacy Policy by reference into various points of data capture used by us e.g. application forms etc.

## The Society as a Data Controller

The Society will act as a Data Controller in respect of Personal Data provided to us by various individuals in connection with the operation and administration of the Society. Such individuals will generally include the following:

members;

customers; and

employees and council members.

Personal Data is processed by the Society for the following purposes:

Purpose of Processing	Lawful Basis under GDPR
Membership administration purposes, including approval of new membership applications by the IACS Council.	Such processing is necessary for the performance of a contract between the Society and members.
Membership services delivery, management and improvement e.g. to identify livestock and services which are most popular among the IACS's members and to promote such to the IACS's members in a customised manner.	Such processing is necessary for the legitimate interests pursued by the IACS.
For the purpose of running competitions It is necessary to process data to operate the relevant competitions. Additional uses of the data may arise where consent has been provided under the relevant competition rules.	Such processing is necessary: (a) for the performance of a contract between the Society and competition entrants in accordance with the competition terms and conditions; and (b) based on entrants' consent.
Maintaining contact details of members, and communicating with them through various means including text message. Publishing and circulating a newsletter, website updates and other member communications, which may include publication of photographs or details of	As necessary for the performance of IACS legitimate interests as a Society and, where photographs or details are published, the consent of the relevant individuals.

Purpose of Processing	Lawful Basis under GDPR
members and other individuals.	
General correspondence with members of the public (by post or the IACS email address) for example where an individual sends correspondence to inquire about the society or for other reasons.	For the particular purpose for which the correspondence is sent to the IACS. Depending on the particular context of such correspondence the relevant lawful basis will likely be either the individual's consent or IACS' legitimate interests (for example, responding to queries from the public).
To evaluate members' interests and to promote tailored offerings that reflect member interests.	The IACS has a legitimate interest in providing personalised offerings, including for example, sale of a particular type of livestock. We balance our legitimate interests against the rights of the individual users through the use of measures described in this Policy.
Council election purposes.	The IACS and candidates running for election to Council positions have a legitimate interest in using membership contact details for the purposes of canvassing. IACS
Service administration e.g. providing individual users with membership fees reminders or providing notifications of a change in membership services.	Such processing is necessary for the provision of membership services to which the member has signed up and to support the IACS's legitimate interest in managing the delivery of its services.
Website services, including for troubleshooting, data analysis, and survey purposes.	The IACS has a legitimate interest in operating a website and for related purposes.

## The Society and Data Processors

The Society willl engage certain service providers to perform certain services on its behalf which may involve the Processing of Personal Data. To the extent that such Processing is undertaken based on the instructions of the Society and gives rise to a Data Controller and Data Processor relationship, the Society will ensure that such relationship is governed by a contract which includes the data protection provisions prescribed by Data Protection Law.

## **Record Keeping**

As part of our record keeping obligations under Art. 30 GDPR, the Society retains a record of the Processing activities under its responsibility. This comprises the following:

Art. 30 GDPR Requirement	The Society's Record
Name and contact details of the Controller	Irish Angus Cattle Society
	24 Hawthorn Crescent, Boyle Road
	Carrick On Shannon, Co Roscommon
	Tel: 071 9620253
The purposes of the processing	See Section 3 of this Privacy Policy.
Description of the categories of data subjects	See Annex II of this Privacy Policy.
and of the categories of personal data.	
The categories of recipients to whom the	See Section 9 of this Privacy Policy.
Personal Data have been or will be	

Art. 30 GDPR Requirement	The Society's Record
disclosed.	
Where applicable, transfers of personal data	See Section 9 of this Privacy Policy.
to a third country outside of the EEA.	
Where possible, the envisaged time limits	See Section 10 of this Privacy Policy.
for erasure of the different categories of	
data.	
Where possible, a general description of the	This includes a locked office and filing
technical and organisational security	cabinets and password protected
measures referred to in Article 32(1).	computers.

### **Special Categories of Data**

The Society processes Special Categories of Data ("SCD") in certain circumstances, such as the ordinary course of employee administration. The Society shall Process such SCD in accordance with Data Protection Law.

## **Individual Data Subject Rights**

Data Protection Law provide certain rights in favour of data subjects. The rights in question are as follows (the "Data Subject Rights"):

The right of a data subject to receive detailed information on the processing (by virtue of the transparency obligations on the Controller);

The right of access to Personal Data;

The right to rectify or erase Personal Data (right to be forgotten);

The right to restrict Processing;

The right of data portability; and

The <u>right to object</u> to automated decision making, including profiling, and where the Society relies on its legitimate interests to Process your Personal Data (for example, for marketing purposes);

These Data Subject Rights will be exercisable by you subject to limitations as provided for under Data Protection Law. You may make a request to the Society to exercise any of the Data Subject Rights by contacting Patsy Keenan at <a href="mailto:office@irishangus.ie">office@irishangus.ie</a>. Your request will be dealt with in accordance with Data Protection Law.

#### **Data Security and Data Breach**

We have technical and organisational measures in place to protect Personal Data from unlawful or unauthorised destruction, loss, change, disclosure, acquisition or access. Personal Data are held securely using a range of security measures including, as appropriate, physical measures such as locked filing cabinets, IT measures such as encryption, and restricted access through approvals and passwords. For more information on security measures see Annex III.

The GDPR obliges Data Controllers to notify the Data Protection Commission and affected data subjects in the case of certain types of personal data security breaches. Any Data Breaches identified in respect of Personal Data controlled by the Society will be dealt with in accordance with Data Protection Law and the Society's <u>Data Breach Procedure</u>.

### **Disclosing Personal Data**

From time to time, we may disclose Personal Data to third parties, or allow third parties to access Personal Data which we Process (for example where a law enforcement agency or regulatory authority submits a valid request for access to Personal Data).

We may also disclose Personal Data to: (a) selected third parties including the Irish Cattle Breeding Federation; and (b) service providers, such as printers, animal heritage experts, accountants, herd book providers, website designers and payroll providers.

#### **Data Retention**

We will keep Personal Data only for as long as the retention of such Personal Data is deemed necessary for the purposes for which that Personal Data are Processed (as described in this Privacy Policy).

#### **Data Transfers outside the EEA**

The Society does not ordinarily transfer Personal Data to countries outside the European Economic Area. However, if such transfer occurs, the Society will ensure that such processing of your Personal Data is in compliance with Data Protection Law and, in particular, that appropriate measures are in place such as entering into Model Contractual Clauses (as published by the European Commission) or ensuring that the recipient is Privacy Shield certified, if appropriate. If you require more information on the means of transfer of your data or would like a copy of the relevant safeguards, please contact Patsy Keenan at office@irishangus.ie.

#### Cookies

- Cookies are small text files that may be placed on your browser when you visit our website (the "Site"). Cookies are used primarily for administrative purposes, to improve your experience with our Site. For instance, when you return to the Site after logging in, cookies provide information to the Site, including personal data, so that the Site will remember who you are. Our Site uses cookies primarily to capture anonymous analytics used to improve our Site experience and performance. This includes compiling statistical information concerning, among other things, the frequency of use of our Site, the pages visited, and the length of each visit, as well as information about your computer, operating system, browser, language and country. We do not use cookies to store any personal data that could be read or understood by others.
- 12.2 Using the settings of your Internet browser, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. Consult your browser Help menu to learn the correct way to modify your cookies. If you choose to turn off cookies, you may not have access to certain features of our Site. You may at any time delete any cookies set by using the relevant option of your Internet browser or by deleting the cookies on your hard drive.

## **Further Information/Complaints Procedure**

For further information about this Privacy Policy and/or the Processing of your Personal Data by or on behalf of the Society please contact [Patsy Keenan at office@irishangus.ie While you may make a complaint in respect of our compliance with Data Protection Law to the Irish Data Protection

Commission, we request that you contact Patsy Keenan at office@irishangus.ie in the first instance to give us the opportunity to address any concerns that you may have.

Date: May 25th 2018

#### ANNEX I

#### Glossary

In this Privacy Policy, the terms below have the following meaning:

"Data Breach" means a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, Personal Data transmitted, stored or otherwise Processed.

"Data Controller" means the entity which, alone or jointly with others, determines the purposes and means of the processing of Personal Data.

"Data Processor" means the party that Processes Personal Data on behalf of the Data Controller.

"Data Protection Law" means the General Data Protection Regulation (No 2016/679) ("GDPR") and the [Data Protection Act 2018] and any other laws which apply to the Society in relation to the Processing of Personal Data.

"European Economic Area" or "EEA" means Austria, Belgium, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, the UK, Iceland, Liechtenstein, and Norway.

"Personal Data" is any information relating to a living individual which allows the identification of that individual. Personal Data can include:

a name, an identification number;

details about an individual's location; or

any other information that is specific to that individual.

"Processing" means any operation or set of operations which is performed on Personal Data or on sets of Personal Data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction. "Process" and "Processing" are interpreted accordingly.

"Special Categories of Personal Data" are types of Personal Data that reveal any of the following information relating to an individual: racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership. Special Categories of Personal Data also include the Processing of genetic data, biometric data (for example, fingerprints or facial images), health data, data concerning sex life or sexual orientation and any Personal Data relating to criminal convictions or offences.

# ANNEX II

## **Types of Personal Data**

Categories of Data Subject	Type of Personal Data
Members	Name, address, contact details including email and phone number.
Staff and council members	Name, address, contact details including email and phone number. Bank account details and normal data included in personnel file.
Website visitors	IP address and browser details. Any Personal Data provided by users using the email addresses (and phone numbers) provided on the IACS website.
Customers	Name and address of customer and ownership details of livestock purchased.